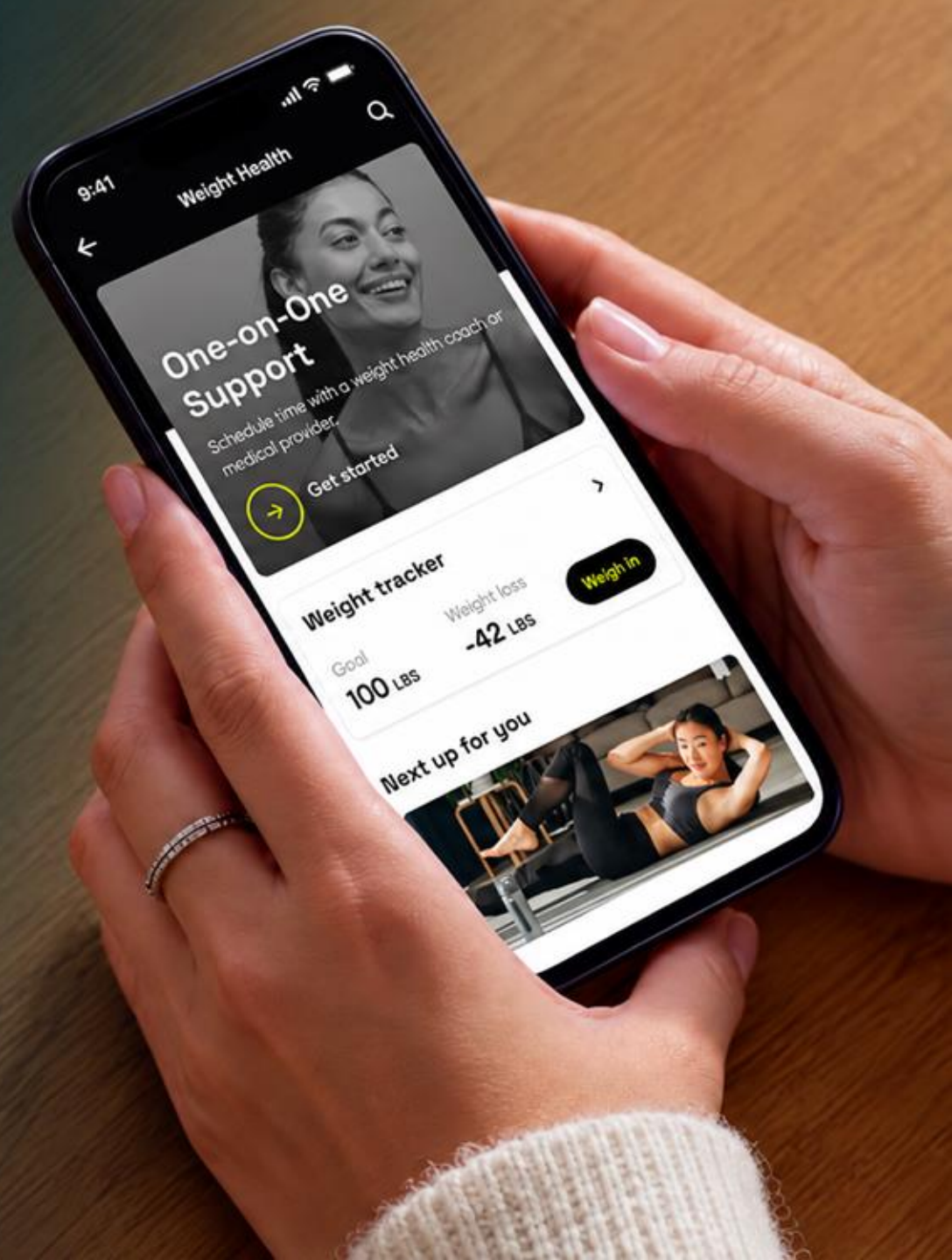
revive

Weight Health that works.

Revive's Integrated Weight Health Program



Introduction and agenda

01 Market Insights

02 Trends & Opportunities

03 Program Overview

04 Revive lifestyle coaching model

05 Employer spend control and savings

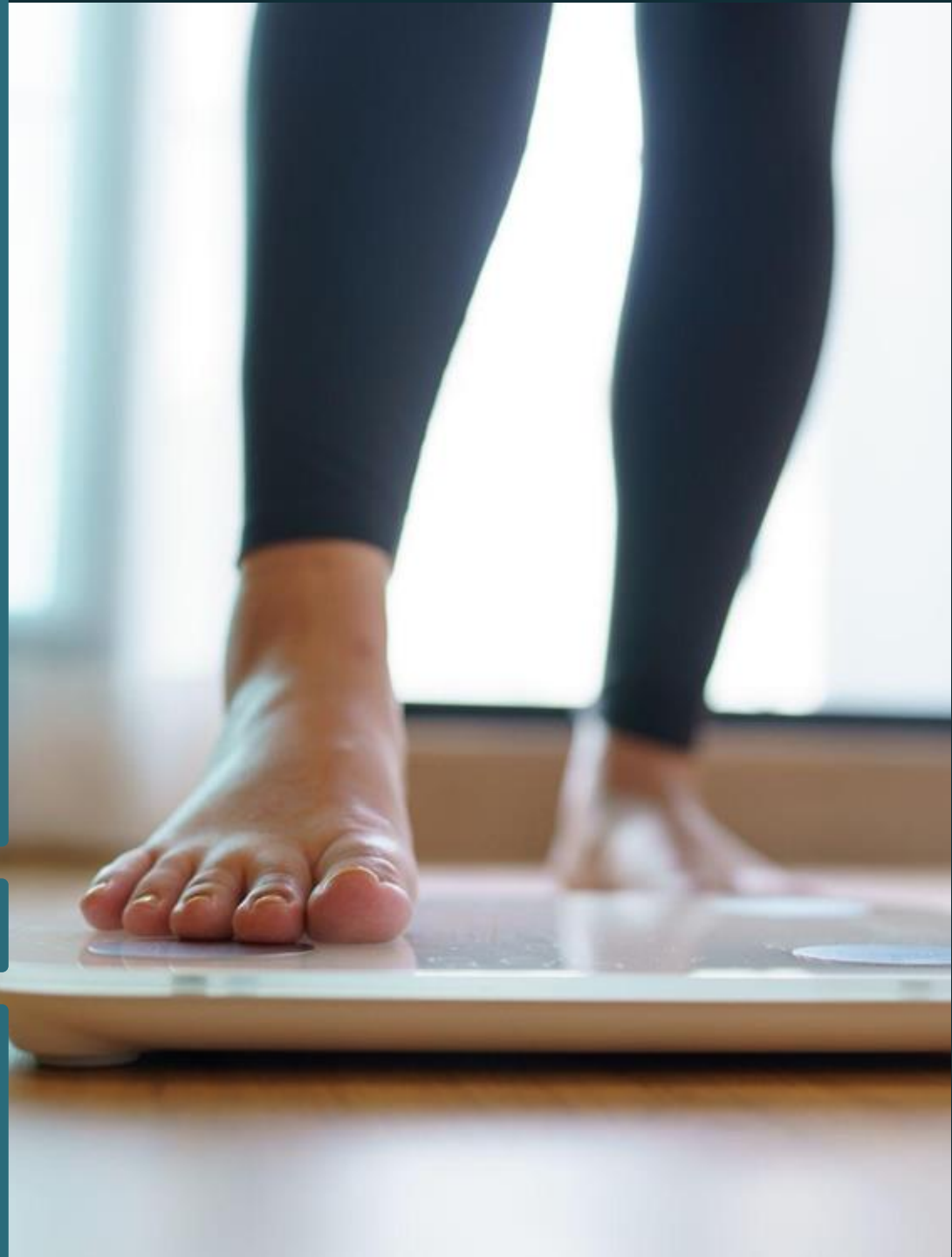
revive

A better approach to weight health.

Weight health is about more than a prescription.

Revive brings clinical care, medications, personalized coaching, nutrition and movement together in **one connected experience.**

Members get the support they need to **lose weight, build healthier habits and sustain results**, while employers get to **reduce healthcare spend.**



THE OPPORTUNITY

GLP-1 demand is surging.
So are employer costs.

40%+

of U.S. adults are living with obesity.[1]

52%

of employees want weight-health drug coverage as a benefit.[2]

50%+

Expected increase in employer drug spending if half of employees seek GLP-1 treatment.[2]

Employers often feel they've lost control.
Revive brings that control back.

1. goldman link 2. benefit news link |



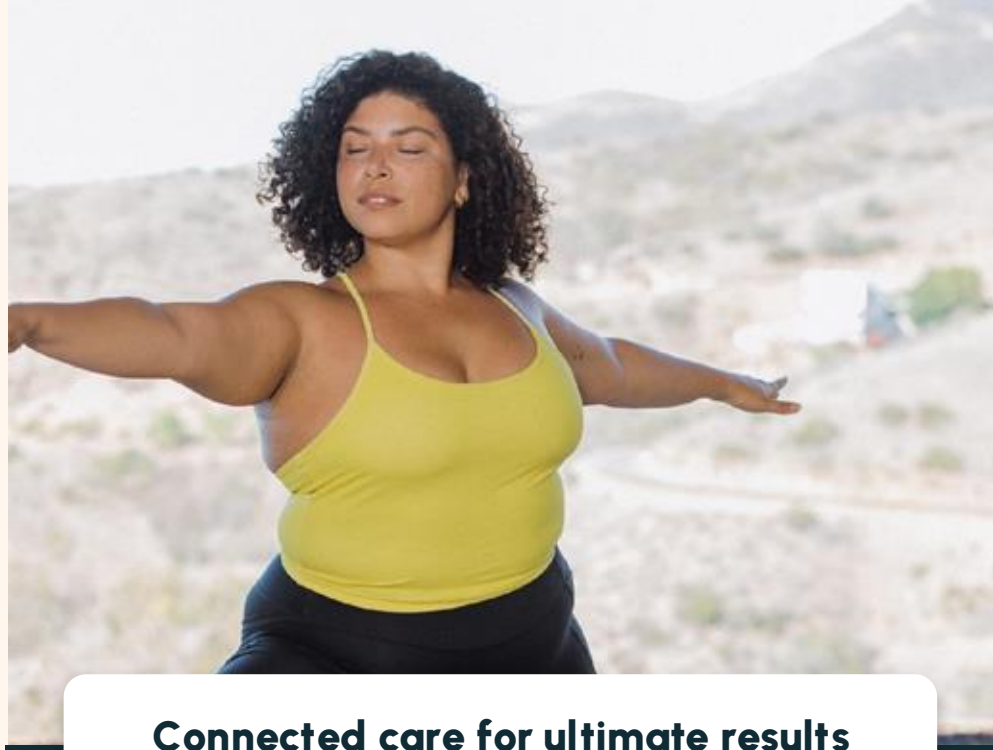
Weight health *that works*

Revive's Weight Health Program is a comprehensive benefit, offering a modern, holistic approach to weight management while controlling health spend for employers.

WHAT'S INCLUDED

- **Provider-guided medications for eligible members**
- **Medication management and adherence support**
- **Coaching and behavior change support**
- **Digital fitness and nutrition tools powered by FitOn**
- **Ongoing progress tracking**

Note: the Weight Health Program is not included in primary or urgent care benefits; it is a plan-specific benefit.



Connected care for ultimate results

10 lbs

Average monthly weight loss

THE REVIVE DIFFERENCE

A complete approach to weight health.

Personalized care, proven medications and expert support, all in one place.



More complete care

A comprehensive approach including medications, behavioral support, lifestyle guidance, and wearable integration.



Broadest med options

A variety of FDA-approved medications with the broadest formulary to meet each member's needs.



The best clinicians

Experienced, dedicated providers who spend time with patients to deliver personalized care & support.

One integrated approach to care



Revive's Weight Health Program is a comprehensive, medically supervised program. Our clinical providers support a clinically guided approach that starts with safe, effective, and personalized treatments.

Our program ensures:

- Responsible prescribing through clinical eligibility reviews
- Cost-effective alternatives before branded GLP-1s
- Safe, personalized dosage plans
- Tools and support for long-term weight management

EMPLOYER IMPACT

As a result, Revive gives employers simple PEMPM pricing for predictable costs while delivering high-impact weight health benefits without budget risk.

Flexible funding options. Meaningful savings.

Access-Only

Pass through the full cost to employees, while funding the program access

Supporting Management

Managed care is essential to promoting the full results of the medication

Revive mitigates the longitudinal burden

Shared-Cost

Support employees by covering a partial cost of the medications

Full Customizability

We can support any structure you want to implement

Ex: $25 copay, $200 credit, 50% coverage

Fully-Covered

Cover the full cost of the medication while still realizing significant savings

Price Transparency

Traditional Plan Coverage = ~$800 per med

Never exceeds $475 through Revive

Dropping traditional coverage is encouraged

Eli Lilly requires participating employer groups to drop PBM / health plan coverage on its products. It will not allow direct pricing and a plan rebate on the same fill.

More than a prescription. Ongoing clinical care.

Initial Session

- Evaluate questionnaire, medical history and body metrics
- Identify exclusionary criteria
- Determine medication appropriateness
- Order no cost lab work if necessary

Follow-up Session(s)

- Ensure treatment safety
- Assess adherence to medication
- Adjust dosage if necessary
- Reassess metabolic markers when needed



AVAILABLE FDA-APPROVED MEDICATIONS FOR EMPLOYEES:

Oral Non-GLP	Oral GLP-1	Injectable GLP-1
(Contrave® & Epitomee®)	(Wegovy® & Foundayo®)	(Wegovy® & Zepbound®)

* Current pricing available upon request. Rx shipped by Revive's Pharmacy and affiliated partners. Cost includes processing and shipping. Medications and pricing are subject to change in response to regulatory changes.

Our Lifestyle Coaching Model

At the heart of our program **is the dedicated Coach: the employee's partner in their journey.**

- **Mindful habit building** for sustainable behavior shifts
- **Overcoming barriers** and personal obstacles
- **Sustainable planning** for realistic strategies
- **Nutritional education** for balanced nourishment
- **Ongoing accountability** to monitor progress

Revive Coaches build trusting relationships that foster long-term success, making wellness achievable and sustainable.









Comprehensive content powered by FitOn

Give employees premium access to the leading digital health and wellness platform featuring:

Unlimited Workouts
With world-class trainers and celebrities.

All Fitness Levels
Options from HIIT to low-impact cardio.

Mindfulness & Meditation
Resources to support overall mental well-being.

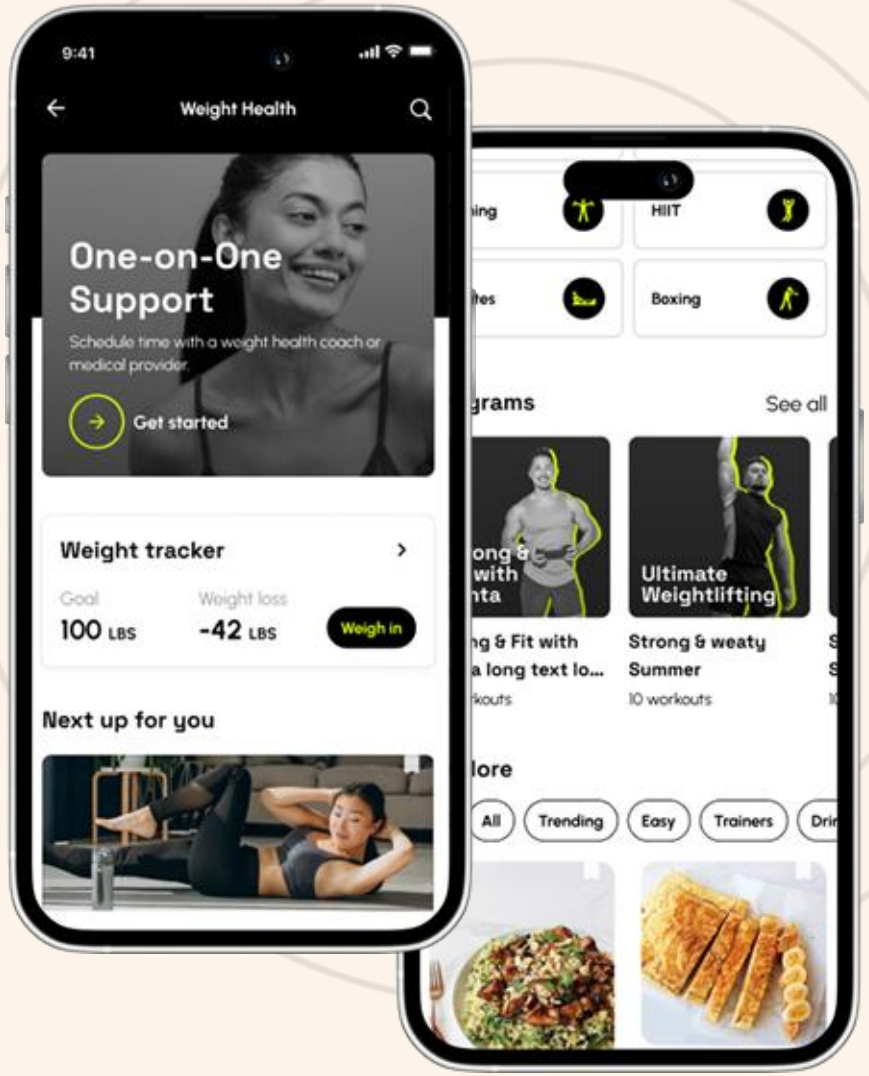
Multilingual Content
Digital content accessible in multiple languages.

Evidence-Based Nutrition
Guidance and 1K easy recipes, including Mediterranean diet and intermittent fasting.

Community Support
Group challenges and interactive community support.

Connected Experiences
Premium music, offline downloads, casting to any screen, and connect to your favorite wearable.

Goal-based programs
Custom programs focused on condition management & overall health.



A tailored member journey



Meet Sue

- Goal: Lose 60 lbs | At risk for Type 2 Diabetes
- Family history: Obesity, heart disease & high cholesterol
- Wants improved energy, better sleep & chronic care prevention

Sue's Real-World Path to Better Health

01 **Easy Start:** Quick self-assessment & personalized action plan with her Revive Coach

02 **Daily Support:** Workouts, meal tracking & habit building via FitOn PRO

03 **Clinical Care:** Physician evaluation & guideline-approved prescription

04 **Ongoing Coaching:** Weekly guidance & progress monitoring with step therapy adjustments

05 **Sustainable Success:** Tapering off medication with active lifestyle support

06 **Life-Changing Results:** Reached 30 lbs loss, lower HbA1c & lasting confidence

Spend control and savings

WITHOUT
Revive Weight Health Program

GROUP SIZE
500

EMPLOYEES ON GLP-1s
23*

$317k
Plan Annual Cost
For GLP-1s for weight loss

WITH
Revive Weight Health Program

GROUP SIZE
500

PEPM
$9

$54k
Annual Admin Cost
No plan cost for each Revive medication in the weight health program

Annual net savings

of $2.63M

*for a 5,000-life employer

By offering Revive Weight Health to all employees vs. limiting the program to employees on medication.

* Approximately 4.5% of U.S. adults utilize GLP-1s for weight loss only. The typical cost of GLP-1s covered by employers is at least $1,000 per employee per month.

Weight Health program takeaways

- Tailored comprehensive weight management program.
- Includes physicians, coaches and best-in-class weight loss medications and lifestyle support
- Spend control for the GLP-1 category and significant savings for the program sponsor

And most importantly...

Healthier, more productive employees!



PRICING

Starting at

$45

Per Engaged Per Month

Or

$7

Per Eligible Per Month

Smarter care.
Lower costs.
Lasting results.

Provide your employees with the most cost effective, engaging weight health solution.

revive



revive

Contact Us

Name
title

name@revive.health
(XXX) XXX-XXXX
www.revive.health

PER ENGAGED MEMBER PER MONTH

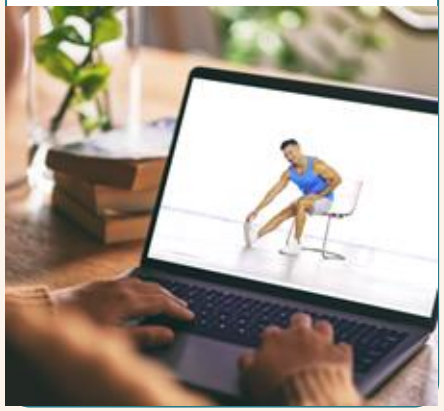
What's included at each price point.

	Essentials $45	RECOMMENDED Comprehensive $95
Medication and provider oversight Live first visit, online medication reviews	✓	✓
Digital resource content	✓	✓
Human coach visits One-on-one video		✓
Registered dietitian visits One-on-one		✓
Labs Weight Health lab panel		✓

Why Revive outperforms other solutions.

	revive	Competitor Solutions
Approach	**Whole-person weight care**	Medication First
Medication Options	**Broad Formulary**	Limited Formulary
Lifestyle Support	**Total well-being**	Limited, Mostly Meds
Clinical Care	**Dedicated, experienced clinicians**	Transactional care
Vendor Count	**Comprehensive clinical care** (Primary + urgent + pharmacy + MSK + more)	Only Weight Health

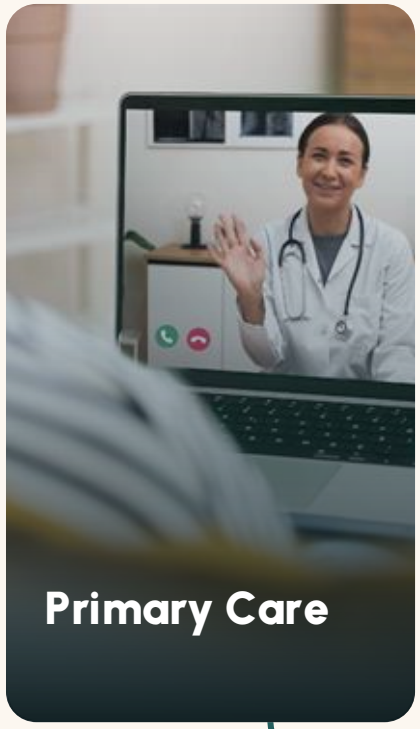
Confidence in motion: turning vision into victory

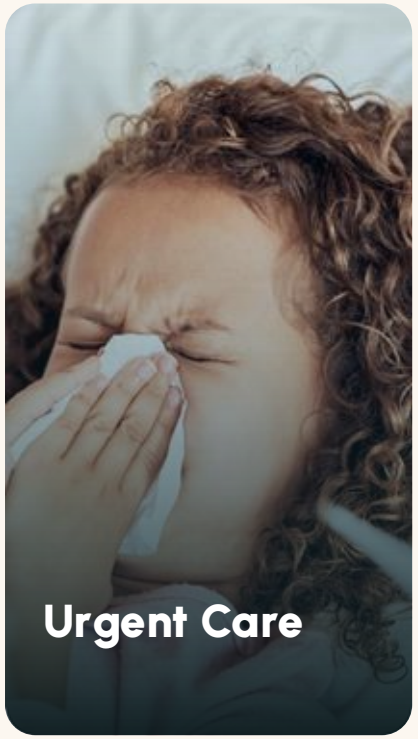
GETTING STARTED	CHECKING IN	TACKLING BARRIERS	REFINING STRATEGY	STAYING MOTIVATED
"My wellness vision is feeling confident at my daughter's wedding."	*"I'm hitting my weekly step goal, but not my daily step goal."*	*"Walking is going well, but I have been eating more due to work stress."*	*"I'm doing good but I'm ready to step it up."*	*"I'm down five pounds and feel fantastic!"*
➔ Lose five pounds by increasing steps by 3k daily and mindful eating.	➔ Adjust weekday step goal.	➔ Develop alternate strategies to feeling good during stressful times.	➔ Take several small walks throughout the day to increase movement.	➔ Coach celebrates progress!
				

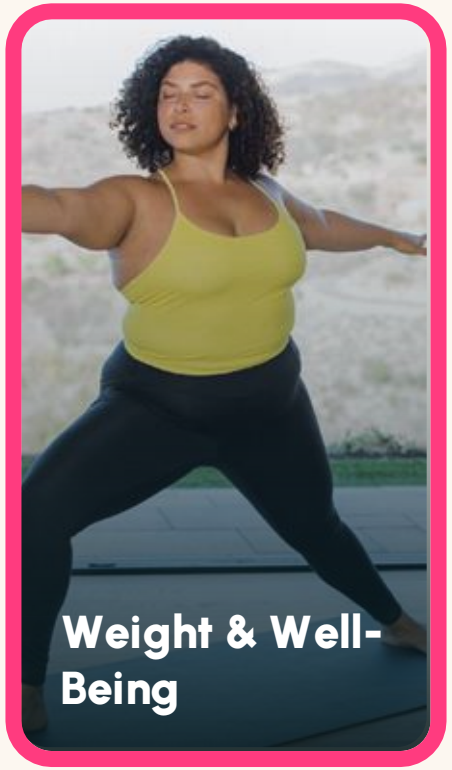
© 2025 ReviveHealth | CONFIDENTIAL

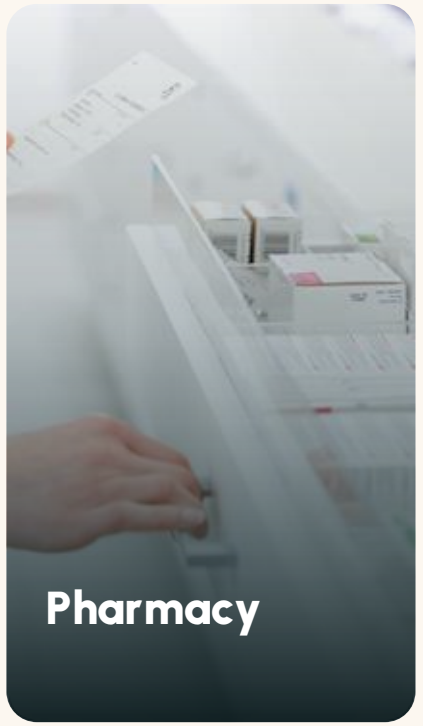
One Place for Everyday Healthcare

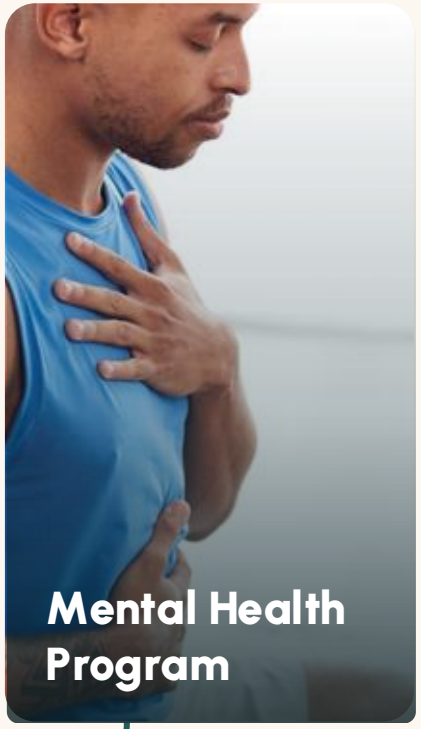
Where daily engagement meets clinical care.











Connected Care Ecosystem

Medication dispensing pathways

ALWAYS REVIVE: Wegovy, Contrave, and Epitomee are dispensed through Revive's Pharmacy.

Zepbound and Foundayo depend on one decision the employer makes at implementation:

SCENARIO 1

Group keeps Zepbound & Foundayo on its PBM / health plan

SCENARIO 2

Group wants to cost-share Zepbound & Foundayo with employees

SCENARIO 3

Group drops plan coverage and covers these meds in full

HEALTHDYNE PHARMACY dispenses Zepbound & Foundayo

LILLY-APPROVED DISPENSING PARTNER

- A fee per fill, in addition to cost of med, Still below what the same fill costs through your PBM
- Light implementation; member confirms the script and payment in one seamless flow
- The group keeps full control of what these medications cost

REVIVE'S PHARMACY

DISPENSES ZEPBOUND & FOUNDAYO TOO

- No added per-fill fee
- No separate implementation
- Shipped directly to the member

HealthDyne is what lets a group keep its plan coverage or cost-share without giving up Lilly's direct pricing.

APPENDIX

Proposal

ORGANIZATION	NO. OF EMPLOYEES	EFFECTIVE
[Insert Company Name Here]	[Insert Number of Employees Here]	[Insert Effective Date Here]

SOLUTION	EMPLOYEES	PEPM	ANNUAL TOTAL
Care Services (insert care services proposing)	X	X	X
TOTAL			

The price and terms of this proposal are valid for 90 days from the date of submission to the client or client representative.

© 2026 ReviveHealth, Inc. | www.Revive.Health