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Integrated whole person health

CASE STUDY

Reclaiming the value of employee benefits.

How Albright College partnered with Revive to reduce healthcare costs, unlock access for employees, and restore confidence in their benefits program.

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From cuts to confidence



After years of slashing benefit value to manage rising healthcare costs, Albright College found itself with a demoralized workforce and few options left. By partnering with Revive, the college reversed course, **cutting pharmacy claims by 18% in just four months**, empowering employees with truly free care, and beginning to **reinvest savings into better healthcare coverage.**

"We're using Revive savings to fund richer benefits—lower deductibles, better plan designs, and even wellness programs that were once out of reach."

— Erin Laudenslager
Human Resources Manager

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BEFORE REVIVE

Rising costs, declining value

Albright's healthcare plan had become unsustainable. To control costs, the college had:

- **Increased** employee copays & deductibles
- **Reduced** overall coverage
- Considered a **spousal** exclusion rule

These changes produced **frustration, not financial relief.**

"Our employees were paying more but accessing less. The value of our benefits was eroding, and we knew it wasn't sustainable."

— Erin Laudenslager

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AFTER REVIVE

A human-centered alternative

Through a consortium partner, Albright was introduced to Revive—a virtual-first health platform that offered:

- **$0 copays** for virtual primary, urgent, and mental health care
- **Free access** to 1,000+ maintenance medications
- **12 annual mental health** counseling sessions per employee
- Simple onboarding with **zero friction for users**

Critically, **Revive services don't count toward traditional claims,** giving the college a powerful lever to reduce healthcare spending without sacrificing care.

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THE RESULTS

Measurable savings

Financial outcomes in just **4 months:**

18% reduction
in pharmacy-related claims

57% employee
participation
(105 of 183 covered)

An individual **saved**
$720/month on
prescriptions

Others are **saving**
$200+ monthly, with
medications delivered

"We ordered medications, they showed up at our door in a few days, and we saved $720. It felt too good to be true—but it wasn't."

– Albright Employee

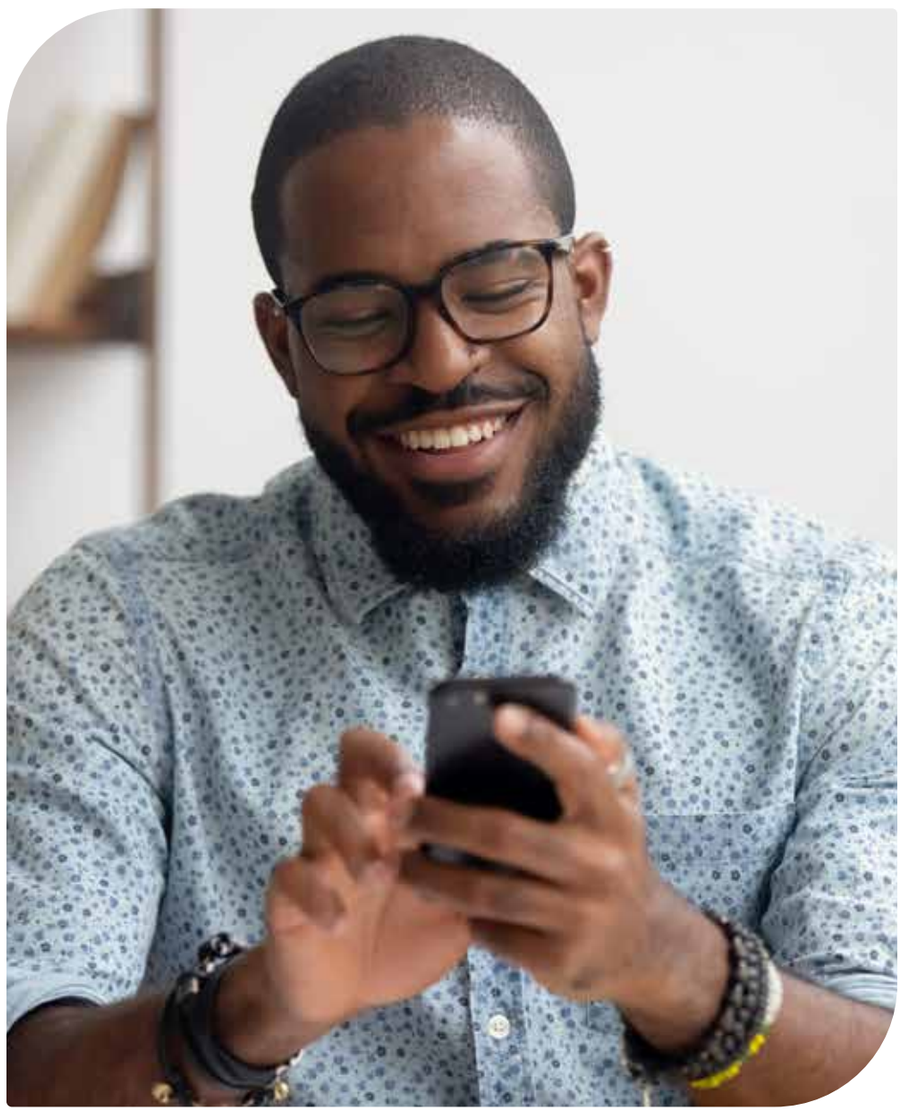
"We had a 4-minute virtual visit, got the meds we needed, and never paid a cent. It's a great addition to our health insurance."

– Albright Employee

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Reinvestment in better benefits



Thanks to early savings, Albright is taking a proactive approach to benefit design:

- Lowering employee premiums and deductibles
- Expanding preventive and wellness offerings
- Redesigning plans for stronger coverage without increasing cost burdens

"Revive has helped us move from just surviving renewals to truly building the kind of benefits program our people deserve."

— Erin Laudenslager

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Enhanced employee experience

Albright employees have embraced the change:

- Tangible, immediate value replaced skepticism
- Word-of-mouth accelerated adoption
- Virtual care is now a first-choice solution
- Revive's mental health access is seen as easier to navigate and more robust than a traditional EAP

"Revive made benefits feel human again. And the best part? It didn't require any extra effort from employees to use it."

— Erin Laudenslager



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What sets Revive apart

Free Maintenance Medications:

$0 cost for over 1,000 commonly used generic drugs

Pharmacy Claim Deflection:

18% reduction in claims within 4 months

Virtual Care with No Copays:

No cost barrier to access care, any time

Frictionless Mental Health Access:

Easier to use and more robust than traditional EAPs

Seamless Registration:

Minutes to activate; no medical history required

High Participation:

57% of eligible employees are **actively engaged**

"If you're an HR leader facing cost pressure or unhappy employees, don't wait. Revive is one of the rare solutions that actually delivers—and fast. Our employees are saving money. We're protecting our budget. And we're finally building a benefits strategy we can be proud of."

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Ready to see what's possible?

Request a demo at **revive.health/schedule-a-tour**